Where are they?
How do we reach them?

North Carolina’s Opportunity Youth

May 7, 2024
Senemeht Olatunji
Regional Impact Manager

myFutureNC’s bite-sized webinar series
North Carolina’s Opportunity Youth

#2Millionby2030
myFutureNC 2024 Attainment Profiles

1. COUNTY ATTAINMENT PROFILES

2. SUPPLEMENTAL PROFILES
   - City/District school profiles
   - Charter school profiles
   - Regional profiles
     - Prosperity Zone
     - Workforce Development Board
     - Council of Government
North Carolina

myFutureNC 2024 Attainment Profiles

2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 10,439,414
2022 Estimate: 10,698,973
Change: 259,569

Growth Rate
2.5%
State

$67,516
Median Household Income (2022)

67%
Home Owners (2022)

17.2%
Child Poverty Rate (2022)

10.9%
Opportunity Youth Rate (2022)

77%
Households with Broadband (2022)

3.7%
Unemployment Rate (2022)

Local Education Agencies: 115 (2023)
Charter Schools: 206 (2023)
Home Schools: 94,154 (2023)
Private Schools: 884 (2023)

Educational Attainment
North Carolina residents ages 25-44, 2022

No Degree
1,193,945
42.6%

Have Degree or Credential
1,608,100
57.4%

Less than high school
8%

High school graduate (including GED)
22%

Some college, no credential
12%

Short-term credential
8%

Associate degree
10%

Bachelor's degree
26%

Graduate or professional degree
13%

Note: Numbers may not add up to 100% due to rounding
North Carolina’s Opportunity Youth

Data Source: special calculation by Carolina Demography using data from IPUMS and SEER Population Estimates, 2022

State Overall Rate, 2022
11%

NC housed 141,823 Opportunity Youth in 2022

For interactive map: https://shorturl.at/rADI4

Data Source: special calculation by Carolina Demography using data from IPUMS and SEER Population Estimates, 2022
Anita Brown-Graham
UNC School of Government
ncIMPACT Initiatives

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WE HAVE BIG GOALS!

The OSOW teams aim to reach 6,400 Opportunity Youth by 2025
OUR STATE, OUR WORK HIGHLIGHTS

$185K in financial assistance provided to youth for education (e.g. scholarships)

25,561 educational and employment services provided

319 community collaborative partners engaged

140 collaborative members engaged in learning forums

EMPLOYMENT SERVICES

3,787 total employment services delivered to OY^{**}

4,602 total employment services delivered to additional youth^{**}

EDUCATIONAL SERVICES

2,303 total educational services delivered to OY^{**}

2,327 total educational services delivered to additional youth^{**}
OPPORTUNITY YOUTH

A social-enterprise of The Industrial Commons, our mission is to increase post-secondary credential attainment & make local workforce connections by providing mentorship and education about skilled pathways to gainful employment for students and individuals in Burke County.
Burke County by the Numbers

50% of High School Seniors enroll in postsecondary education within 12 months of graduation.

1 in 6 Workers do not have a high school diploma.

30% of workers are between the ages of 50 and 70.
What is OPT-IN?
Paid ($12.50/hr) eight-week internship during the summer after high school graduation

What do interns receive?
- FREE OSHA-10 and First-Aid CPR certifications
- Paid time in Professional Development classes with WIB on Mondays
- WIOA assistance
- Mentorship

What is the end goal?
Interns will either be offered permanent employment, enroll in school, or enroll in J.E.T. once OPT-IN is completed
What is J.E.T.?
J.E.T. serves opportunity youth ages 18-24 to help place them into jobs or connect them with educational pathways.

What do participants receive?
Participants receive mentorship, paid professional development, and certificates based on their job. Participants can pursue full time or part time work, and will also sign up for WIOA support.
County Data and Resources

Click to select your county from the map below, or use the searchable list to view or download your county attainment profile.
THANK YOU

Stay Connected

Keep up-to-date with myFutureNC news and partner initiatives with our newsletter & future webinars.

https://qrco.de/news2024