Do you know your county’s opportunity for growth?

April 30, 2024

Join the Conversation on Social: #2Millionby2030
myFutureNC
Gina Zhang
Research and Data Manager

myFutureNC’s bite-sized webinar series
*Do you know your county’s Opportunity for Growth*

#2Millionby2030
myFutureNC 2024 Attainment Profiles

1. COUNTY ATTAINMENT PROFILES

2. SUPPLEMENTAL PROFILES
- City/District school profiles
- Charter school profiles
- Regional profiles
  - Prosperity Zone
  - Workforce Development Board
  - Council of Government
North Carolina
myFutureNC 2024 Attainment Profiles

2030 State Attainment Goal: 2 million

Population Spotlight
2020 Census: 10,439,414
2022 Estimate: 10,698,973
Change: 259,559

Growth Rate
2.5% State

$67,516 Median Household Income (2022)
67% Home Owners (2022)
17.2% Child Poverty Rate (2022)
10.9% Opportunity Youth Rate (2022)
77% Households with Broadband (2022)
3.7% Unemployment Rate (2022)

Educational Attainment
North Carolina residents ages 25-44, 2022

<table>
<thead>
<tr>
<th>Educational Attainment</th>
<th>No Degree</th>
<th>Have Degree or Credential</th>
</tr>
</thead>
<tbody>
<tr>
<td>- No Degree</td>
<td>1,193,945</td>
<td>1,608,100</td>
</tr>
<tr>
<td>- Percentage</td>
<td>42.6%</td>
<td>57.4%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Level</th>
<th>Less than high school</th>
<th>High school graduate (including GED)</th>
<th>Some college, no credential</th>
<th>Short-term credential</th>
<th>Associate degree</th>
<th>Bachelor's degree</th>
<th>Graduate or professional degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage</td>
<td>8%</td>
<td>22%</td>
<td>12%</td>
<td>8%</td>
<td>10%</td>
<td>26%</td>
<td>13%</td>
</tr>
</tbody>
</table>

Note: Numbers may not add up to 100% due to rounding.

Top Opportunities for Growth
These three areas represent the biggest opportunities for North Carolina to improve future attainment outcomes.

Math Performance
Increasing the number of 3-8 graders earning college-and-career-ready scores in Math is one of the three biggest opportunity areas for 40 counties.

NC Pre-K Enrollment
Increasing the number of 4-year-olds enrolled in NC Pre-K is one of the three biggest opportunity areas for 38 counties.

FAFSA Completion
Increasing the number of high school seniors completing the FAFSA is one of the three biggest opportunity areas for 37 counties.
myFutureNC’s bite-sized webinar series
Do you know your county’s Opportunity for Growth

Nathan Dollar
UNC - Chapel Hill
Carolina Demography
Opportunities for growth were identified by examining county performance on the indicators relative to its peers (e.g., rural non-metro, rural metro, suburban, and urban). The three largest gaps between the county and peer county average performance were used to identify opportunities for growth. If a county did not have three opportunity areas based on this evaluation, its performance was then compared to the state.
OPPORTUNITY FOR GROWTH

Who are the peers?

We adopted The Rural Center’s rural/urban classifications, and the definitions are as following:

- **Urban**: population density of 750 people per square mile or higher
- **Suburban**: population density between 250-749 people per square mile
- **Rural**: population density of less than 250 people per square mile. Rural was further disaggregated by metropolitan status:
  - Rural metro: rural counties within a defined metropolitan statistical area
  - Rural non-metro: rural counties outside of a defined metropolitan statistical area
OPPORTUNITY FOR GROWTH

What are the OfGs indicators?

1. Adult & Non-Traditional Learners
2. Chronic Absenteeism
3. College & Career-Ready in Math
4. College & Career-Ready in Reading
5. Earning College Credit in High School
6. FAFSA Completion
7. First-Year Persistence
8. High School Graduation
9. NC Pre-K / Early Learning
10. Opportunity Youth
11. Postsecondary Completion
12. School Counselors
13. Transition to Postsecondary (On-Time Enrollment)
OPPORTUNITY FOR GROWTH

Example

Step 1.
Compare Alamance County’s performances to its peer counties - 16 suburban counties

Step 2.
Identify the top 3 indicators that presented the greatest gap between Alamance and its peer counties.
Pamela Gould
Strategic Twin-Counties Educational Partnership (S.T.E.P.)

myFutureNC’s bite-sized webinar series
Do you know your county’s Opportunity for Growth

#2Millionby2030
OPPORTUNITY FOR GROWTH
STEP COUNTIES

Edgecombe County
myFutureNC 2024 Attainment Profiles

2030 Proposed Edgecombe County Attainment Goal: 5,762 (Stretch Goal: 5,870)

Population Spotlight
2020 Census: 48,897
2022 Estimate: 48,391
Change: -596

Growth Rate
-1.2% County vs. 2.5% State

Educational Attainment
Edgecombe County residents ages 25-44, 2022

No Degree: 7,438 (65.3%)
Have Degree or Credential: 3,957 (34.7%)

Top Opportunities for Growth
These three areas represent the biggest opportunities for Edgecombe County to improve future attainment outcomes.

Math Performance: 15% of Edgecombe County 3-8 graders earn college-and-career-ready scores in Math, below the rural - metro county average of 30%.
Reading Performance: 15% of Edgecombe County 3-8 graders earn college-and-career-ready scores in Reading, below the rural - metro county average of 26%.
Math Performance: 17% of Nash County 3-8 graders earn college-and-career-ready scores in Math, below the rural - metro county average of 30%.
Reading Performance: 18% of Nash County 3-8 graders earn college-and-career-ready scores in Reading, below the rural - metro county average of 26%.

Educational Attainment
Nash County residents ages 25-44, 2022

No Degree: 12,561 (56.3%)
Have Degree or Credential: 9,736 (43.7%)

Top Opportunities for Growth
These three areas represent the biggest opportunities for Nash County to improve future attainment outcomes.

Math Performance: 17% of Nash County 3-8 graders earn college-and-career-ready scores in Math, below the rural - metro county average of 30%.
Reading Performance: 18% of Nash County 3-8 graders earn college-and-career-ready scores in Reading, below the rural - metro county average of 26%.
School Counselors: Nash County has a student-to-school counselor ratio of 40:1, above the rural - metro county average of 36:1.
OPPORTUNITY FOR GROWTH
A Promising Practice of Using the OfGs
County Data and Resources

Click to select your county from the map below, or use the [searchable list](#) to view or download your county attainment profile.
THANK YOU

Preston Roseboro
Piedmont-Triad
preston@myfuturenc.org
(336)319-3642

Brett Brenton
North Central
brett@myfuturenc.org
(919)449-6267

Angie Jenkins
Northeast
angie@myfuturenc.org
(252)207-8991

Interim: Kim Case
West
kim@myfuture.org
(828)999-0176

Senemeht Olatunji
Southwest
senemeht@myfuture.org
(704)584-5596

Robert Locklear
Sandhills
robert@myfuturenc.org
(910)774-5728

Toni Blount
Southeast
toni@myfuturenc.org
(252)767-4577

Stay Connected

SCAN ME