



myFutureNC receives sponsorship from Bank of America to help increase post-secondary educational attainment

FOR IMMEDIATE RELEASE

Charlotte, NC, August 6, 2021 – myFutureNC – a nonprofit organization dedicated to preparing North Carolina for the future by empowering individuals, strengthening communities, and ensuring economic viability in a global economy – has received a sponsorship from Bank of America to support their work to ensure that least 2 million North Carolinians are equipped with a college degree or certificate by the year 2030.

myFutureNC believes a better-educated North Carolina is the key to economic prosperity and upward mobility for all citizens. As the only statewide organization focused across the entire education-to-workforce continuum, it is uniquely positioned to be a catalyst for sparking innovation that enables our state to build the best equipped, most competitive workforce in the country.

The \$300,000 sponsorship from Bank of America will be used towards creating data-driven initiatives implemented in counties across North Carolina designed to eliminate the skills gap, reduce income inequality, and align educational and business needs.

“We are so grateful for our partnership with Bank of America and for their strong support of education and workforce development,” said myFutureNC President and CEO Cecilia Holden. “This generous gift will allow myFutureNC to further execute on our mission to reach North Carolina’s state educational attainment goal of [‘2 million by 2030’](#). It will support the hard but critical work necessary, leading to greater possibilities and opportunity for learners of all ages in our state.”

The sponsorship is part of Bank of America's local outreach to improve the communities in which they live and serve. Awardees were selected for their commitment to the company’s philanthropic priorities.

“We need bold thinking to address economic mobility in our state, and education is critical to opening the door to a lifetime of opportunity,” said Bank of America North Carolina State President Charles Bowman. “myFutureNC is leading the way in reimagining the possibilities for our students.”

About myFutureNC

myFutureNC is a statewide nonprofit organization focused on educational attainment, which is led by some of North Carolina's most influential education, business, and civic leaders. The organization was formed with the goal to create a stronger, more competitive North Carolina. myFutureNC is working across sectors and in communities throughout the state to close gaps in the education pathway, to promote alignment between educational programming and business/industry needs, and to ultimately improve educational opportunities for all North Carolinians. Join our efforts, stay in touch and help champion success for our state and all of its people. Visit www.myfuturenc.org

About Bank of America

At Bank of America, we're guided by a common purpose to help make financial lives better, through the power of every connection. We're delivering on this through responsible growth with a focus on our environmental, social and governance (ESG) leadership. ESG is embedded across our eight lines of business and reflects how we help fuel the global economy, build trust and credibility, and represent a company that people want to work for, invest in and do business with. It's demonstrated in the inclusive and supportive workplace we create for our employees, the responsible products and services we offer our clients, and the impact we make around the world in helping local economies thrive. An important part of this work is forming strong partnerships with nonprofits and advocacy groups, such as community, consumer and environmental organizations, to bring together our collective networks and expertise to achieve greater impact. Learn more at about.bankofamerica.com, and connect with us on Twitter ([@BofA_News](https://twitter.com/BofA_News)).

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