

myFUTURE NC 2020 IN REVIEW

A Shared Vision for Attainment

- **Strategic Plan** - To deliver on the state attainment goal, myFutureNC developed a three-year [Strategic Plan](#) centering around five strategic responsibilities and providing details on actions, specific steps, measures, and strategic partners.
- **Inaugural Celebration** - The myFutureNC Inaugural Celebration was held in February, convening more than 800 cross-sector stakeholders, in-person and virtually.
- **State Attainment Dashboard** - In partnership with Carolina Demography, myFutureNC launched an 18-indicator [dashboard](#) to set the baseline against which progress will be measured. Research demonstrates that if improved, these indicators will ultimately lead to increases in postsecondary attainment.
- **JLEOC and Policy Recommendations** - myFutureNC delivered its first [report to the JLEOC](#) and made the case for education as North Carolina's path to short-term recovery and long-term economic stability by formalizing cross-sector [policy recommendations](#).

Postsecondary Readiness, Access & Completion

- **FAFSA Initiatives** - In response to COVID and declining levels of FAFSA completion, myFutureNC launched a statewide FAFSA Frenzy campaign. The June campaign engaged statewide partners and informed strategy for ongoing FAFSA initiatives beginning in November and moving into 2021.
- **Finish the FAFSA Data Sharing Agreements** - 660 or 96% of public high schools have signed data sharing agreements, a more than 55% increase in the number of data sharing agreements since June 2019.

Education & Labor Market Alignment

- **NC Workforce Credentials** - The NC Community College System, in partnership with myFutureNC, engaged all education and workforce sectors to define non-degree credentials that lead to high-growth, high-demand occupations that pay a living wage.
- **County Attainment Profiles** - Released in August, the [profiles](#) contain data unique to each of North Carolina's 100 counties, designed to empower and support educational attainment efforts at the local level.
- **Local Initiatives** - Engaged local communities to support opportunities for growth efforts, utilizing county attainment profiles; initiated conversations around establishing local attainment collaboratives and goals and identified 42 FAFSA priority districts.



Support toward meeting the **2 Million by 2030** goal is critical and life-changing. For more on investments in myFutureNC, see our [case for support](#).

More than 120 organizations have endorsed the 2 million by 2030 attainment goal, including all 58 North Carolina community colleges and all 23 workforce development boards.

myFutureNC grew from one to **six full-time employees** during the year.

LOOKING FORWARD

A Shared Vision for Attainment

- **Public Awareness** - Increase communications and outreach to expand public awareness of the value of postsecondary degrees and valuable credential pathways; make presentations and seek endorsements from key state- and local-level stakeholders; leverage Commissioner ambassadors.
- **Legislative Engagement** - Formalize and advocate for legislative policy and investment recommendations, leveraging Commissioners where appropriate. Prepare annual report on state progress toward the goal to the Joint Legislative Education Oversight Committee (JLEOC).

Postsecondary Readiness, Access & Completion | Education & Labor Market Alignment

- **Data** - Update and refresh County Attainment Profiles, provide demographic breakdowns of data; refresh state-level dashboard; participate in the Informed Decision-Making Collaborative and leverage the Board's data working group to map out Phase II of the data strategy.
- **FAFSA Initiatives** - Launch long-term FAFSA campaign to increase the number of students leveraging student aid; Develop a FAFSA Tracker, start a First in FAFSA Challenge and expand connections to reach underrepresented populations.
- **NC Workforce Credentials** - Define and incentivize high-quality, non-degree credentials recognized by employers that help workers in North Carolina obtain in-demand living wage jobs. Identify the list of credentials that will count toward our goal and work with education partners on alignment.
- **College and Career Ready Graduates (CCRG)** - Partner with K-12 and the community colleges on a college readiness initiative to ensure any needed remediation occurs in high school.
- **Local Initiatives** - Catalog current local assets and then collaborate across the state to catalyze at least one local initiative in each region which is where the actual impact must occur. Develop roadmap and toolkits to support the expansion or establishment of local attainment collaboratives.
- **HBCUs/MSIs** - In partnership with EdNC and CREED, explore efforts to amplify the work of the Historically Black Colleges and Universities and Minority Serving Institutions.

