

Strategic Plan 2020-2022

EXECUTIVE SUMMARY



VISION & STATED GOAL

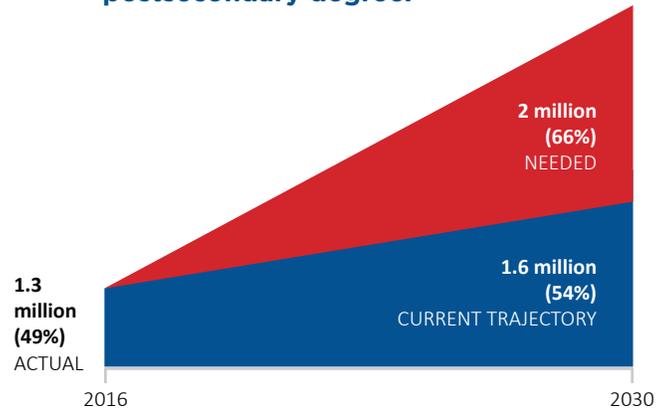
Create a stronger, economically competitive and prosperous North Carolina with opportunity for all.

VALUES

Education attainment meets the current and future demands of business and industry; upward mobility and economic prosperity opportunities are available for all North Carolinians regardless of socioeconomic status, ethnicity, age or sex.

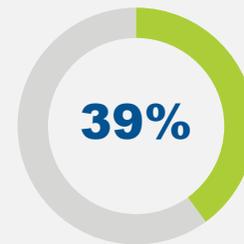
ORGANIZATIONAL GOALS

By 2030, 2 million North Carolinians will have a high-quality credential or a postsecondary degree.



A SHARED VISION FOR ATTAINMENT IN NC

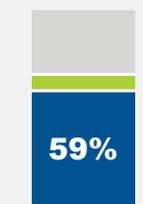
All stakeholders share a vision for collective ownership of, and accountability for education across North Carolina -- from early childhood through adulthood. As the only entity in North Carolina singularly focused on meeting the state's "2 Million by 2030" postsecondary attainment goal, it is incumbent upon myFutureNC to cultivate and sustain a culture that embraces the importance of postsecondary attainment, the state's attainment goal and what it will take to achieve it.



of North Carolinians report they have not reached their desired level of education.

POSTSECONDARY READINESS, ACCESS & COMPLETION

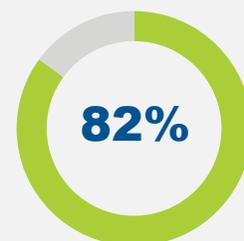
There is alignment across local, regional and state actions that will dramatically increase attainment of valuable credentials and postsecondary degrees. To create a student-centered and attainment-driven climate, myFutureNC must identify and help tear down the barriers that prevent leaders from better integrating work across sectors. This is true across early childhood, K-12 and higher education, public and private institutions, as well as at the state and local levels.



of students beginning postsecondary at a North Carolina institution complete a degree or credential within 6 years. By 2030, the goal is 66%.

EDUCATION & LABOR MARKET ALIGNMENT

North Carolina's educational attainment efforts align directly with North Carolina's talent needs and industry trends. A demand-driven approach can only be achieved through the systematic engagement of business and industry leaders, who have been the linchpin since the onset of this work. myFutureNC must be structured to facilitate conversations about what North Carolina employers need, where they are now and how to bridge the gap through a more responsive education system.



Current alignment between the skills of graduates and the needs of employers

Strategic Responsibilities

Core Actions



CONVENE, ENGAGE & DRIVE AWARENESS

myFutureNC is responsible for maintaining a consistent drumbeat for the state's urgent need to increase attainment. The organization will spend significant time and capacity deployed to keep the public and partners engaged.

- **Develop public engagement strategies to promote attainment**
- **Integrate attainment focused priorities into engagement strategies**



ALIGN & COORDINATE STATE-LEVEL EFFORTS

myFutureNC must create the space for education and workforce sector leaders to collaborate on high-impact strategies, especially those that affect students at key transition points in the education continuum, focusing on aligning efforts with the demands of NC employers.

- **Foster collaboration and prioritization across education, workforce & economic development sectors**
- **Support impactful cross-sector legislative priorities**
- **Promote funding of cross-sector attainment goals and high-impact strategies**



CATALYZE & SUPPORT LOCAL INITIATIVES

myFutureNC will be responsible for catalyzing new action focusing attention on local counties and regions by providing necessary data for local stakeholders to determine where to prioritize their resources.

- **Identify, map, and support partners who are leading existing & emerging initiatives**
- **Develop an attainment roadmap for local leaders**
- **Create local attainment profiles and help set goals**



ADVANCE PRACTICES & POLICIES

myFutureNC will identify and engage in partnerships that demonstrably contribute to the field's understanding and pursuit of evidence-based practices for successfully implementing equitable attainment initiatives.

- **Facilitate adoption of evidence-based policies & practices to drive attainment efforts**
- **Coordinate the development of an attainment-focused research agenda**



MEASURE PROGRESS

myFutureNC will be responsible for measuring and monitoring interim benchmarks in order to understand gaps and opportunities and to keep North Carolina and its stakeholders accountable for reaching the goal.

- **Report state progress toward the goal to the Joint Legislative Education Oversight Committee**
- **Develop a data dashboard to measure state-level progress**