

NORTH CAROLINA is at an important crossroad.

Together, we can set our state on a path to a more prosperous future.

As our economy grows, the vast majority of new jobs require education beyond a high school diploma—but **fewer than half** of North Carolinians ages 25-44 have a high-quality postsecondary degree or credential.

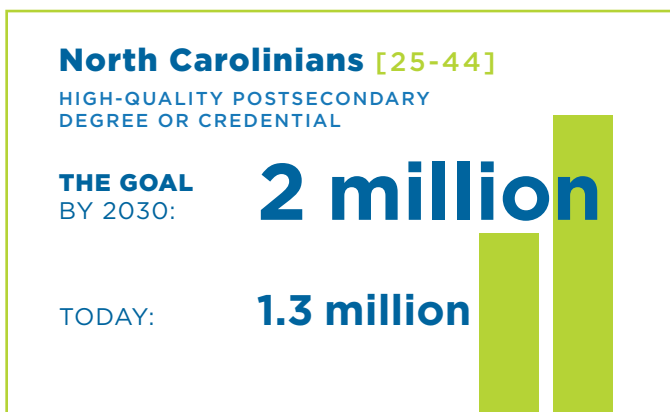
And North Carolinians from economically disadvantaged backgrounds are disproportionately affected. Far fewer earn postsecondary credentials than students with greater economic stability.

The result? Our education system and our economy are out of sync. Job seekers struggle to find jobs and employers struggle to find the talent they need to fill openings.

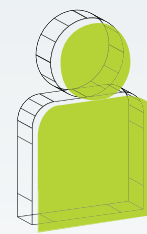
The way forward.

We're on a mission to completely close the educational attainment gap in North Carolina.

Our ambitious goal: Ensuring that by 2030, 2 million North Carolinians have a high-quality postsecondary degree or credential—more than doubling projected growth over the next 10 years.



This is one of the highest targets in the South, putting us on par with the highest-achieving states in the country.

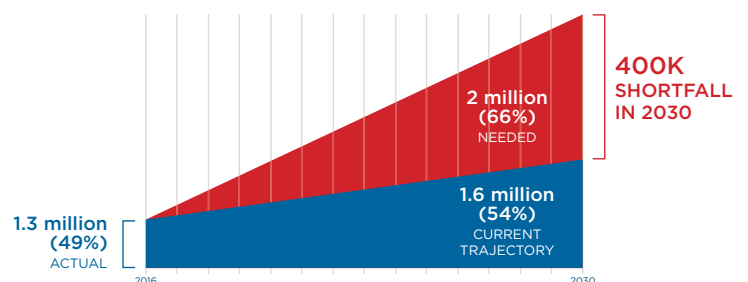


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NC EMPLOYERS
NEED MORE HIREABLE WORKERS

67% Jobs in NC
ALREADY REQUIRING HIGH-QUALITY POSTSECONDARY DEGREE OR CREDENTIAL

49% North Carolinians [AGES 25-44]
HAVE COMPLETED THAT LEVEL OF EDUCATION

We must act **NOW**. If we do nothing, by 2030, North Carolina fall short 400,000 individuals with the skills needed to fill our future jobs.



myFutureNC is a state-led, locally-owned talent development initiative that intentionally educates and upskills North Carolina's homegrown and in-migrant talent from birth to workforce.

myFutureNC supports the right of all North Carolinians – irrespective of gender, race, ethnicity, socio-economic status, or geographic location – to achieve the level of educational attainment they need to succeed in school and in the workforce.

FEWER THAN

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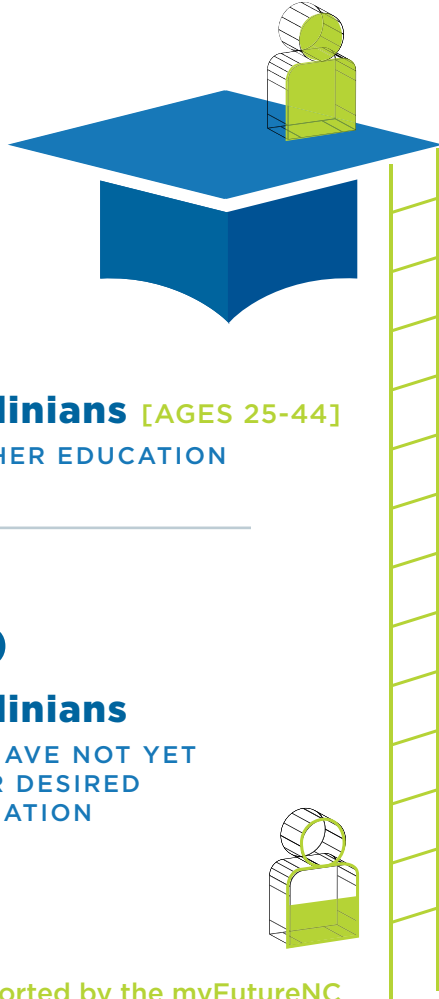
North Carolinians [AGES 25-44]
COMPLETE HIGHER EDUCATION

39%

North Carolinians

REPORT THEY HAVE NOT YET
REACHED THEIR DESIRED
LEVEL OF EDUCATION

Our work is supported by the myFutureNC Advisory Board of Commissioners, providing real-world insights and expertise about the challenges of improving postsecondary attainment across the state. All of the work of myFutureNC is demand-driven, based upon the needs of North Carolina businesses and of each county and region.



The path ahead is clear:

- 94%** North Carolinians say it's important for adults to have education beyond high school
- 70%** North Carolinians agree having education beyond high school is essential for getting a good job
- 81%** North Carolinians agree a good job is essential to having a high quality of life

myFutureNC:

- **Engages** local, regional, and statewide stakeholders to communicate the need for both greater educational attainment and deeper economic alignment to eliminate the gap between the skills employers require and the education and training available throughout the state.
- **Better aligns and coordinates** systems to support students at all levels, from pre-K education through high-quality certificate, associate, and higher-degree programs.
- **Catalyzes** innovative, effective ideas and identifies best practices that can be applied from the mountains to the coast, in our cities, towns, and rural areas.
- **Monitors** progress and improves our efforts each and every year.

Join our efforts.

myFutureNC is a 501(c)(3) nonprofit organization focused on increasing the degrees and credentials required to meet the changing needs of North Carolina businesses, both today and into the future. myFutureNC seeks to reach this ambitious educational attainment goal by promoting cross-sector alignment and coordination between North Carolina leaders in education, business, and government. The organization's mission is to prepare North Carolina for the future by empowering individuals, strengthening communities, and ensuring our economic viability in a global economy.

Learn more and join us at myFutureNC.org.

Visit our website to view the full CALL TO ACTION report and all sources.