

NORTH CAROLINA is at an important crossroad.

Together, we can set our state on a path to a more prosperous future.

As our economy grows, the vast majority of new jobs require education beyond a high school diploma—but fewer than half of North Carolinians ages 25-44 have a high-quality postsecondary degree or credential.

And North Carolinians from economically disadvantaged backgrounds are disproportionately affected: far fewer earn postsecondary credentials than students with greater economic stability.

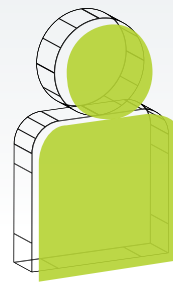
The result? Our education system and our economy are out of sync. Job seekers struggle to find jobs and employers struggle to find the talent they need to fill openings.

The way forward.

We're on a mission to completely close the educational attainment gap in North Carolina.

Making that happen starts with an ambitious goal: ensuring that by 2030, 2 million North Carolinians have a postsecondary degree or credential—more than doubling projected growth over the next 10 years.

This is one of the highest targets in the South, and will put us on par with the highest-achieving states in the country. With this goal as our guidepost, we will address the needs of our employers, equip local communities to take action, and open up new opportunities for our citizens.



1/2
NC EMPLOYERS
WHO NEED MORE
HIRE-ABLE WORKERS

67% **Jobs in NC**
THAT ARE PROJECTED

TO REQUIRE HIGH-QUALITY POSTSECONDARY
DEGREE OR CREDENTIAL BY 2020

49% **North Carolinians**
[25 - 44]

WHO'VE COMPLETED THAT LEVEL OF EDUCATION

North Carolinians [25 - 44]

HIGH-QUALITY POSTSECONDARY
DEGREE OR CREDENTIAL

THE GOAL
BY 2030:

2 million

TODAY:

1.3 million

Our proposed vision for North Carolina—the goal, accompanying indicators, and Call to Action—are bold. Achieving our vision will require collaboration to turn potential into positive action. There's a lot to be done. But there's nothing more important that we can accomplish together.

If we achieve our goal, we can ensure our citizens are prepared to succeed and our communities are poised to thrive.

It's our responsibility—as education, business, and civic leaders; parents and students; community members and elected representatives—to ensure all North Carolinians are ready for the future.

myFutureNC will:

- Engage local, regional, and statewide stakeholders to communicate the need for both greater educational attainment and deeper economic alignment, to eliminate the gap between the skills employers require and the education and training available throughout the state.
- Better align and coordinate systems to support students at all levels, from pre-K education through high-quality certificate, associate, and higher-degree programs.
- Catalyze innovative, effective ideas, and identify best practices that can be applied from the mountains to the coast, in our cities, towns, and rural areas.
- Monitor progress and improve our efforts each and every year.

94% North Carolinians who say it's important for adults to have education beyond high school

70% North Carolinians who agree that having education beyond high school is essential for getting a good job

81% North Carolinians who agree that a good job is essential to having a high quality of life

Join our efforts.

myFutureNC is a statewide commission focused on educational attainment that includes North Carolina's thought leaders in education, business, philanthropy, faith-based, and nonprofit communities, and ex-officio representatives from the North Carolina House of Representatives, Senate, and Governor's office. It was created to work toward a stronger, more competitive North Carolina—one that empowers individuals, strengthens communities, and boosts our economy.

Join us. Contribute your knowledge, your insight, and your passion. Help champion success for our state and all of its people.

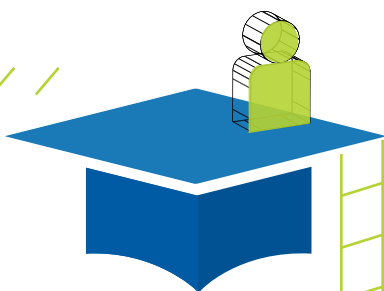
We must act. If we do nothing, North Carolina will fall 400,000 credentials short of our goal. That's 400,000 North Carolinians who will be left behind.

FEWER THAN

1/2

North Carolinians [25 - 44]

COMPLETE HIGHER EDUCATION



39%

North Carolinians

REPORT THEY HAVE NOT YET REACHED THEIR DESIRED LEVEL OF EDUCATION



1/4

DON'T COMPLETE THEIR DEGREE

2/3

DON'T COMPLETE THEIR DEGREE



Visit our website to view the full CALL TO ACTION report and all sources.