## North Carolina

# Who has the good jobs? BA vs. non-BA

866,000 workers with good jobs have at least a BA

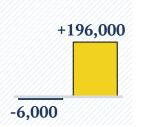


#### How big is the non-BA workforce?



#### Change in number of non-BA good jobs 1991-2015

Between 1991 and 2015 North Carolina lost **6,000 blue-collar** non-BA good jobs, but gained **196,000 skilled-services** good jobs for workers without BAs.

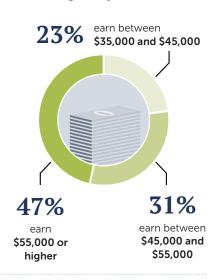


### \$53,000

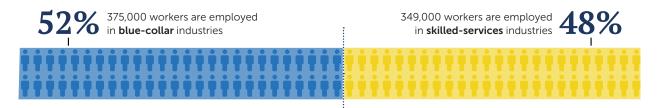


Median earnings of non-BA workers with good jobs in 2015

# Earnings distribution of non-BA good jobs



#### Non-BA good jobs in blue-collar vs. skilled-services industries



Source: Georgetown University Center on Education and the Workforce analysis of Bureau of the Census, *American Community Survey* microdata 2013-2015, US Census Bureau and Bureau of Labor Statistics, *Current Population Survey (CPS)* March Supplement data, 1992-2016. Note: Figures in charts and tables may not sum due to rounding.

|                        | Number of | Workers with | Median   | Median earnings of     |
|------------------------|-----------|--------------|----------|------------------------|
| Educational attainment | workers   | good jobs    | earnings | workers with good jobs |
| Non-BA Workers         |           |              |          |                        |
| Less than high school  | 304,000   | 39,000       | \$20,000 | \$51,000               |
| High school graduate   | 851,000   | 222,000      | \$27,000 | \$52,000               |
| Some college           | 843,000   | 287,000      | \$30,000 | \$54,000               |
| Associate's degree     | 400,000   | 176,000      | \$35,000 | \$55,000               |
| All non-BA workers     | 2,397,000 | 724,000      | \$28,000 | \$53,000               |
| BA+ Workers            |           |              |          |                        |
| Bachelor's or higher   | 1,303,000 | 866,000      | \$51,000 | \$70,000               |
| All workers            | 3,700,000 | 1,590,000    | \$34,000 | \$60,000               |

### NON-BA GOOD JOBS

| Top five industries                                |                                |                           |   |                    |  |  |  |
|--|--------------------------------|---------------------------|---|--------------------|--|--|--|
| Industry   | Number of non-<br>BA good jobs | Share of non-BA good jobs | Share of non-BA<br>workers with good jobs | Median<br>earnings |  |  |  |
| Manufacturing                                      | 140,000                        | 19%                       | 36%                                       | \$54,000           |  |  |  |
| Health services                                    | 97,000                         | 14%                       | 28%                                       | \$51,000           |  |  |  |
| Information, financial activities, and real estate | 71,000                         | 10%                       | 46%                                       | \$57,000           |  |  |  |
| Retail trade                                       | 66,000                         | 9%                        | 22%                                       | \$52,000           |  |  |  |
| Construction                                       | 66,000                         | 9%                        | 32%                                       | \$52,000           |  |  |  |

| Top five occupations                   |                                |                           |  |                    |
|--|--------------------------------|---------------------------|--|--------------------|
| Occupation                             | Number of non-<br>BA good jobs | Share of non-BA good jobs | Share of non-BA workers with good jobs | Median<br>earnings |
| Management                             | 103,000                        | 14%                       | 61%                                    | \$65,000           |
| Office and administrative support      | 85,000                         | 12%                       | 24%                                    | \$50,000           |
| Production                             | 76,000                         | 11%                       | 27%                                    | \$52,000           |
| Sales and related                      | 72,000                         | 10%                       | 30%                                    | \$56,000           |
| Healthcare practitioners and technical | 62,000                         | 9%                        | 55%                                    | \$53,000           |

Source: Georgetown University Center on Education and the Workforce analysis of Bureau of the Census, *American Community Survey* microdata 2013-2015.

Note: Figures in charts and tables may not sum due to rounding.